

JOB DESCRIPTION	
Position Title	Manager - Egen
Reports To	Chief Operating Officer
Department	New Product Sales
Qualification	Diploma/BTech in Electronics Engineering
Work Experience	5 - 6 Years of experience in B2B sales
Responsibilities	<p>Develop new business opportunities through effective sales lead generation strategies</p> <p>Collaborate with cross-functional teams to identify market trends and develop targeted sales campaigns.</p> <p>Provide technical support to customers on electrical products, including generators</p> <p>Collaborate with product development and engineering teams to communicate customer feedback and inform product enhancements</p> <p>Build and maintain strong relationships with key clients, distributors, and stakeholders to understand their needs and ensure long-term partnerships.</p> <p>Conduct electrician, Dealer, and Vendor meet to ensure market penetration and awareness.</p> <p>Appointment of new distributor and dealers</p>
Skills Required	<p>Candidates from Battery sales background preferred</p> <p>Strong understanding of product sales principles and technical sales techniques</p> <p>Excellent communication skills for building strong customer relationships.</p> <p>Ability to analyze data and market trends to make informed decisions</p>
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